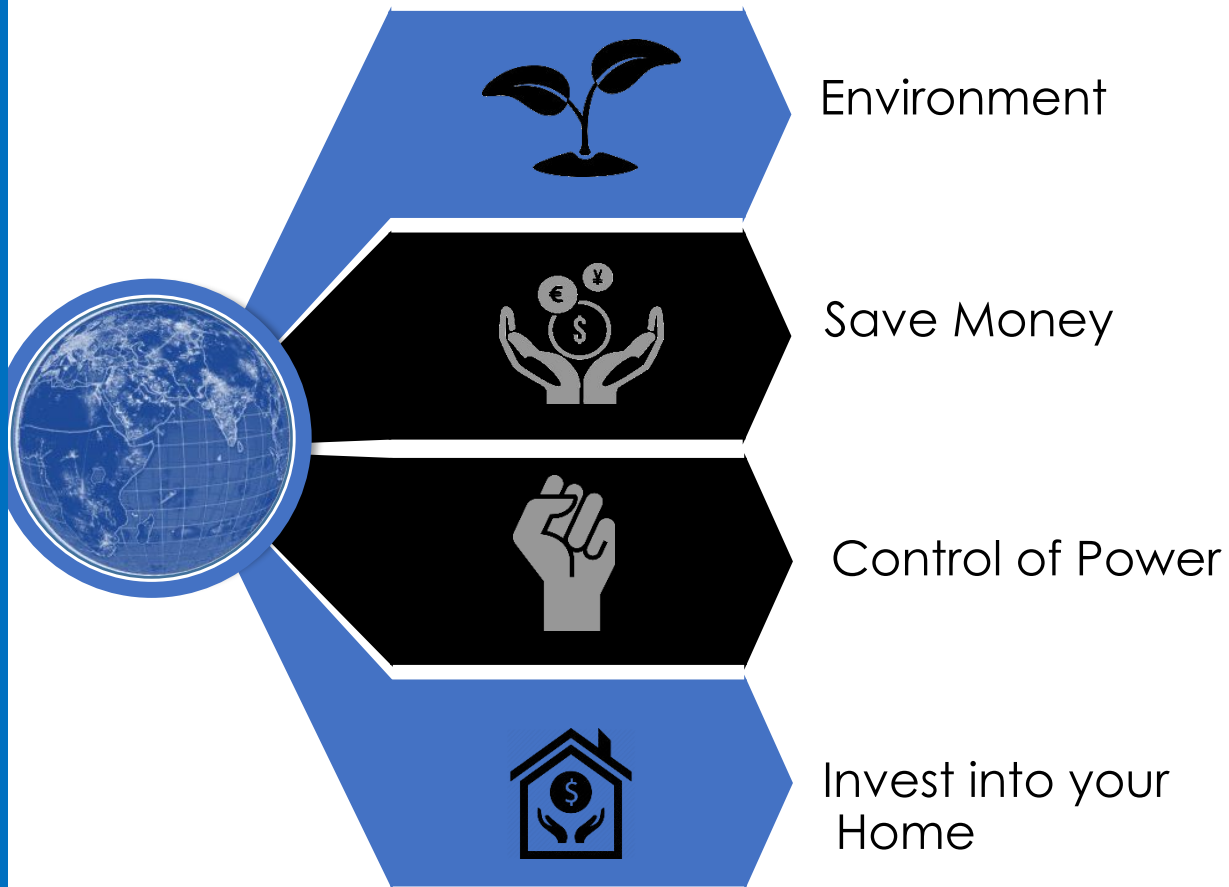


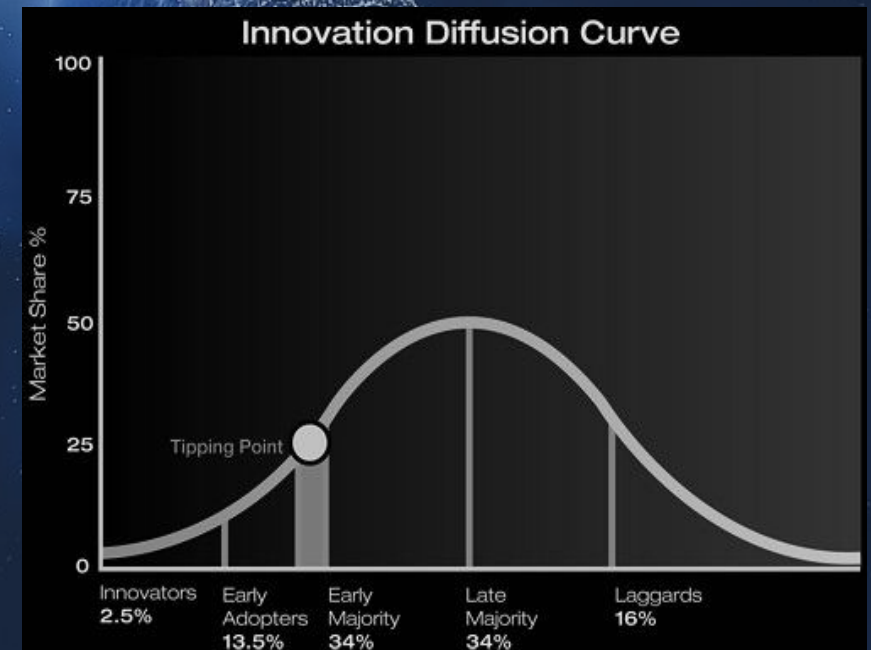


The Economics of Solar

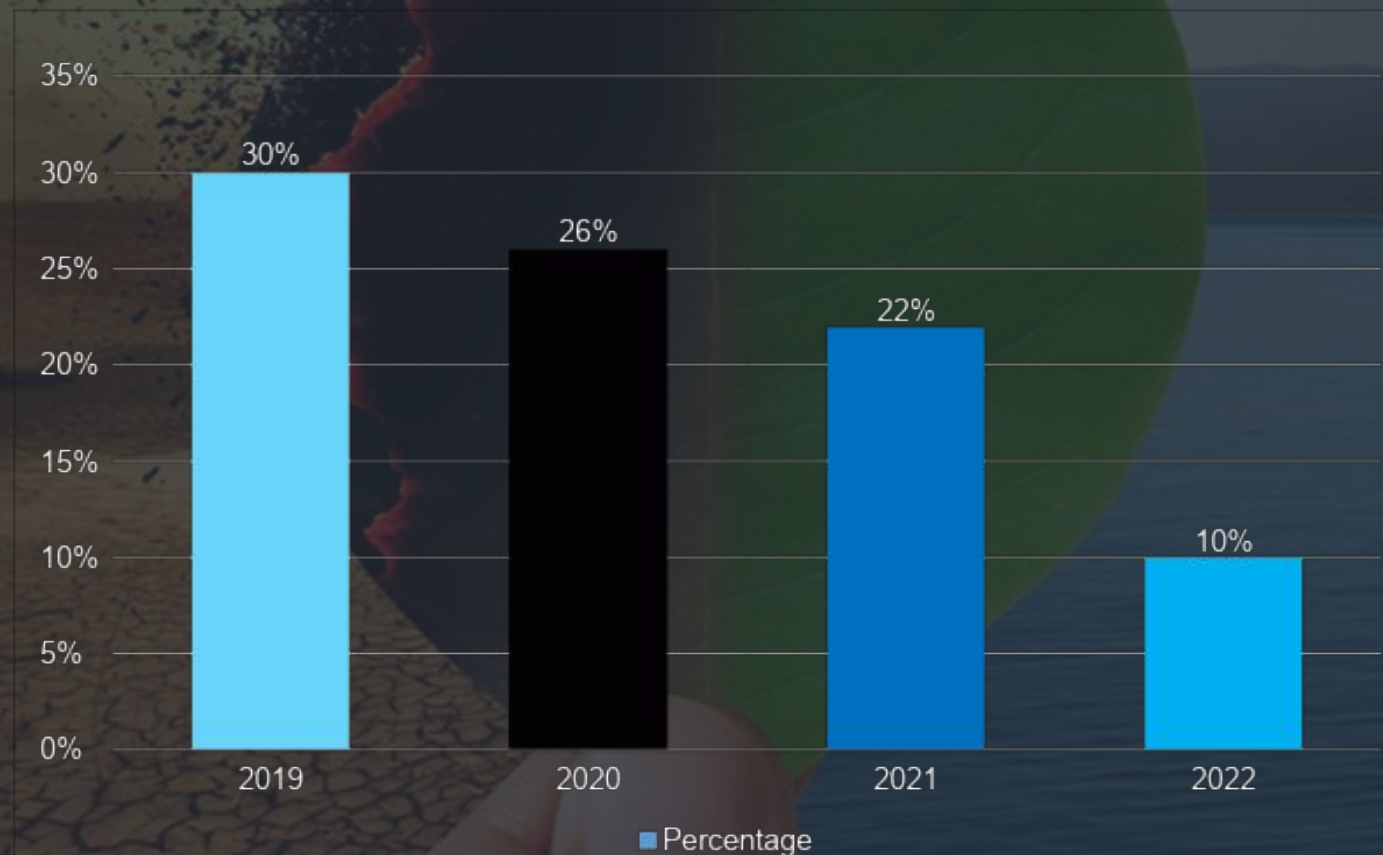
WHY GO SOLAR?



WHY NOW?

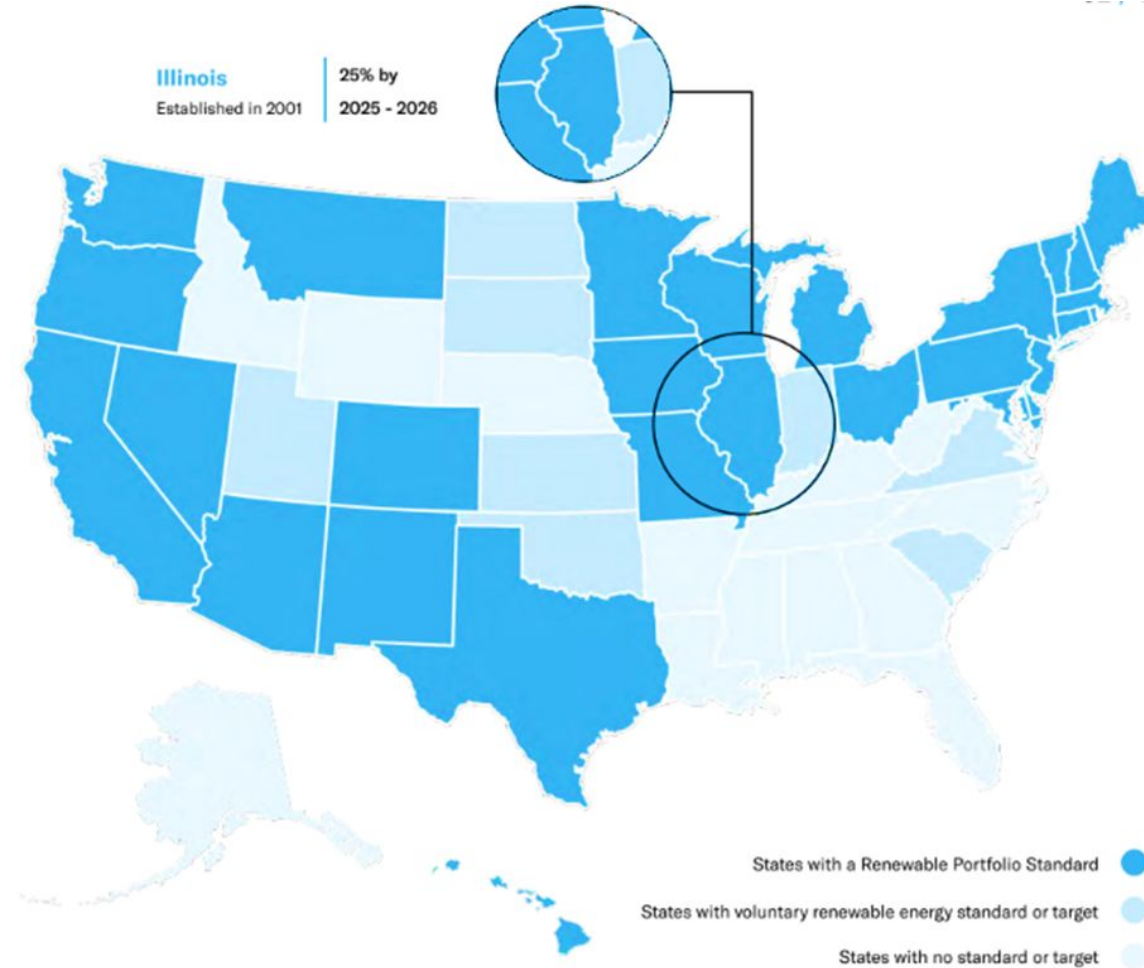
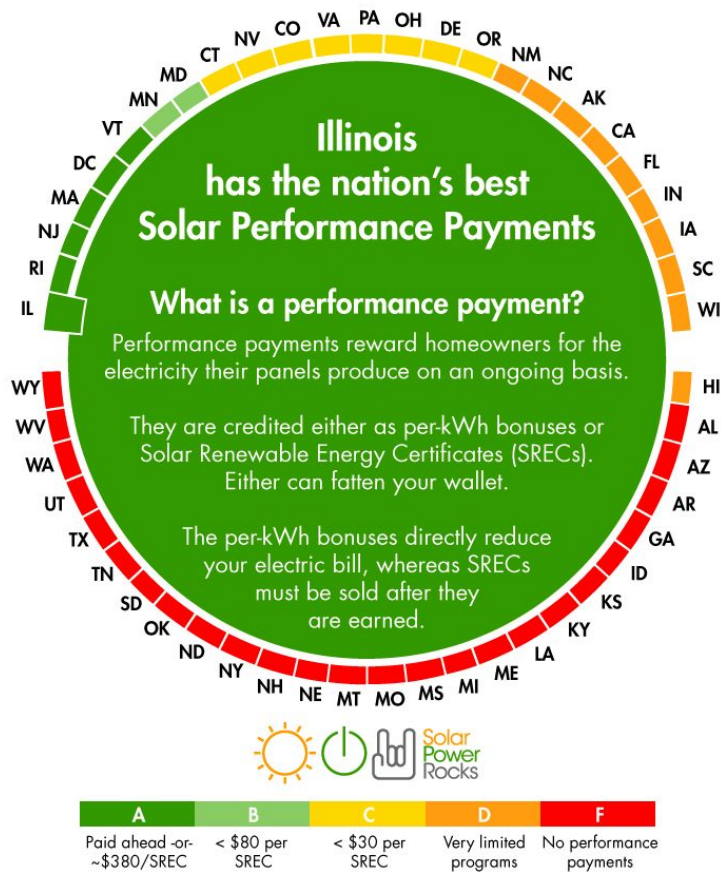


THE EVOLUTION OF THE ITC IN THE NEXT FOUR YEARS

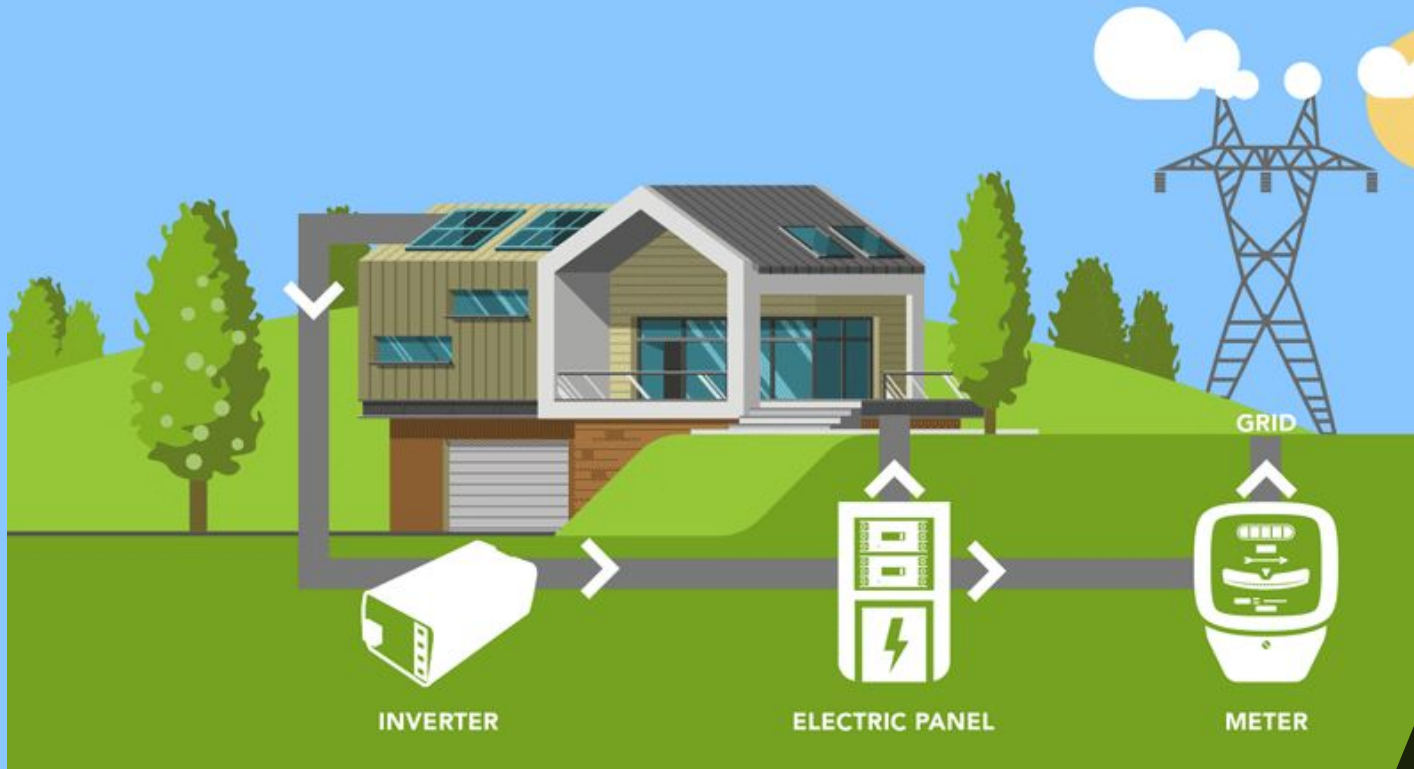




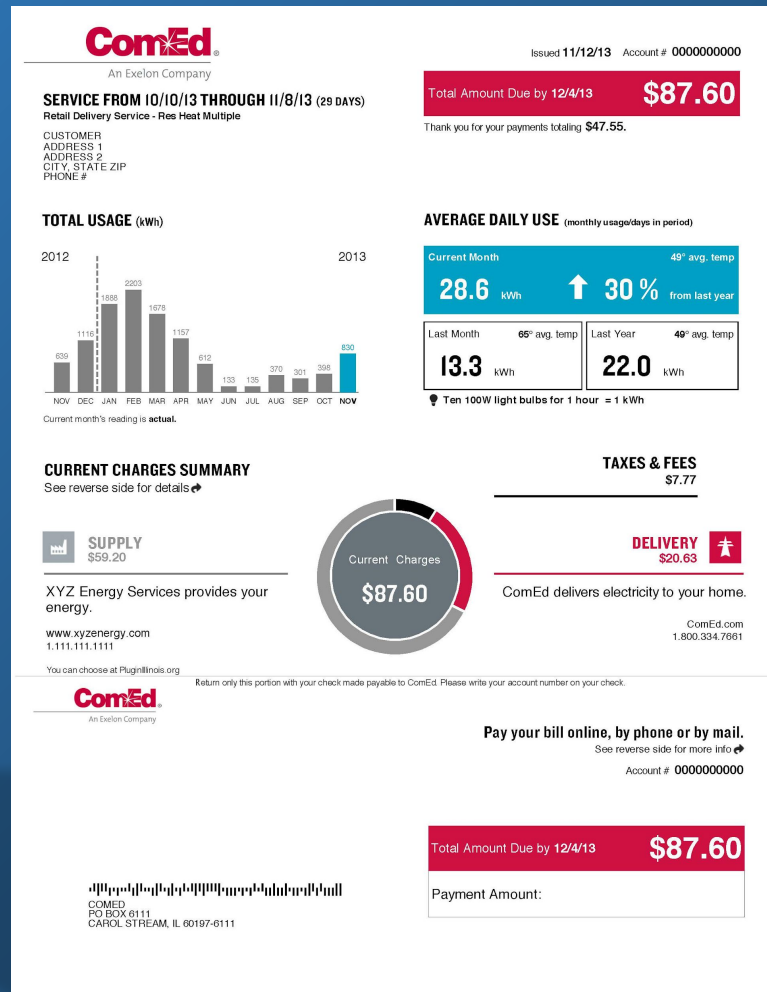
RENEWABLE PORTFOLIO STANDARD & SREC'S



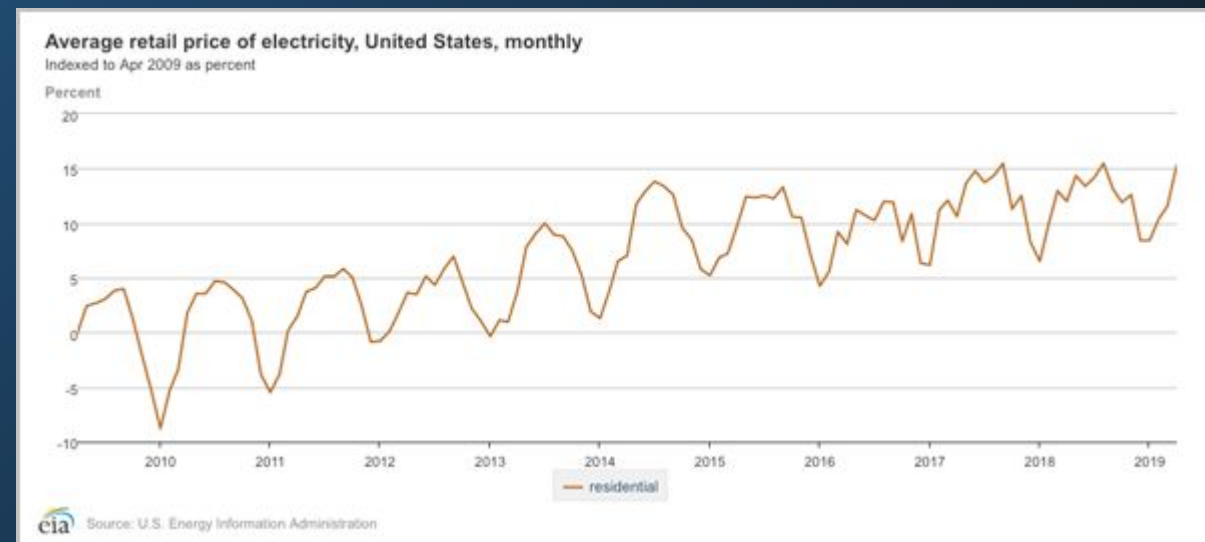
HAVE YOU HEARD OF “NET METERING”?



UNDERSTANDING YOUR ELECTRIC BILL

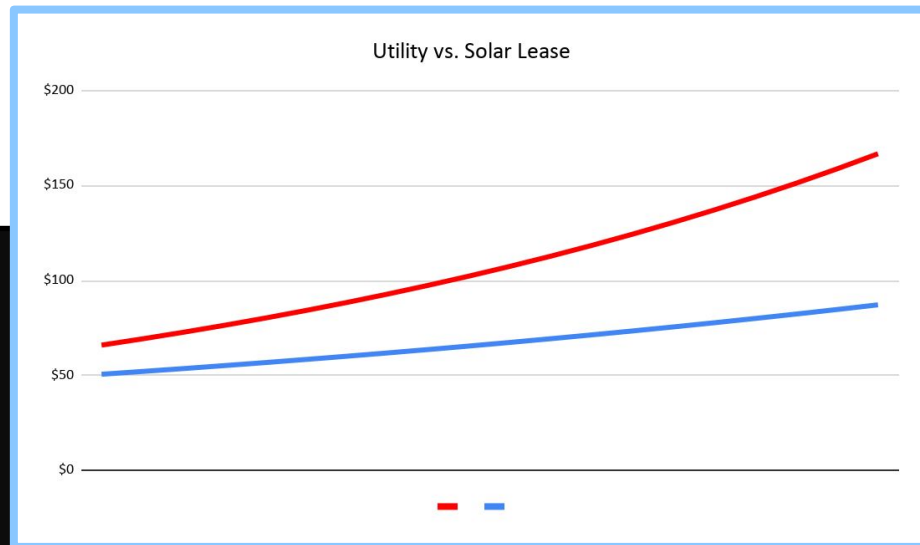


According to the *Energy Information Administration*, residential electricity rates have increased nationally by around **15% in the last 10 years**



RESIDENTIAL OPTIONS:

PPA/LEASE



20 years

Average Savings

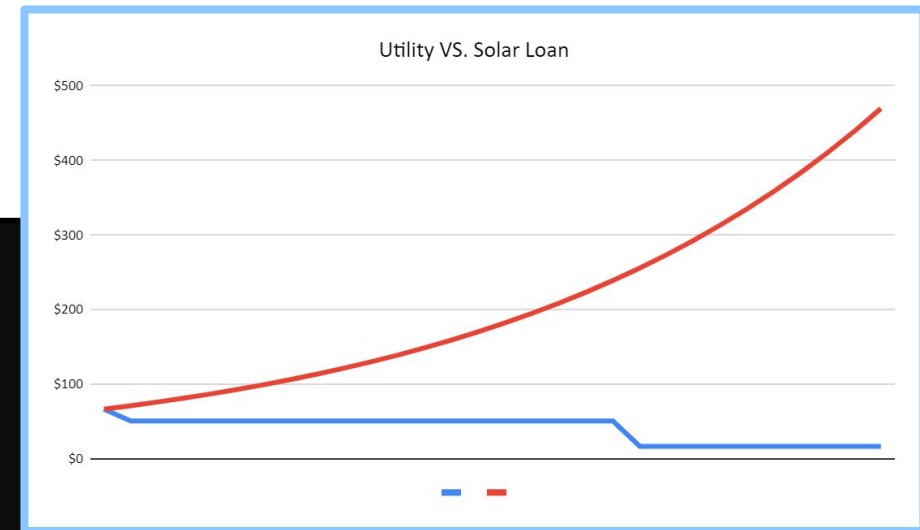
Year One
■ \$500

Year Five
■ \$3,000

Year Ten
■ \$7,500

Year Twenty
■ \$15,000

OWNERSHIP



30 years

Average Savings

Year One
■ \$0

Year Five
■ \$2,500

Year Ten
■ \$10,000

Year Twenty
■ \$25,000

Year Thirty
■ \$50,000

* Savings will vary based off of system size



THE SOLAR PROCESS



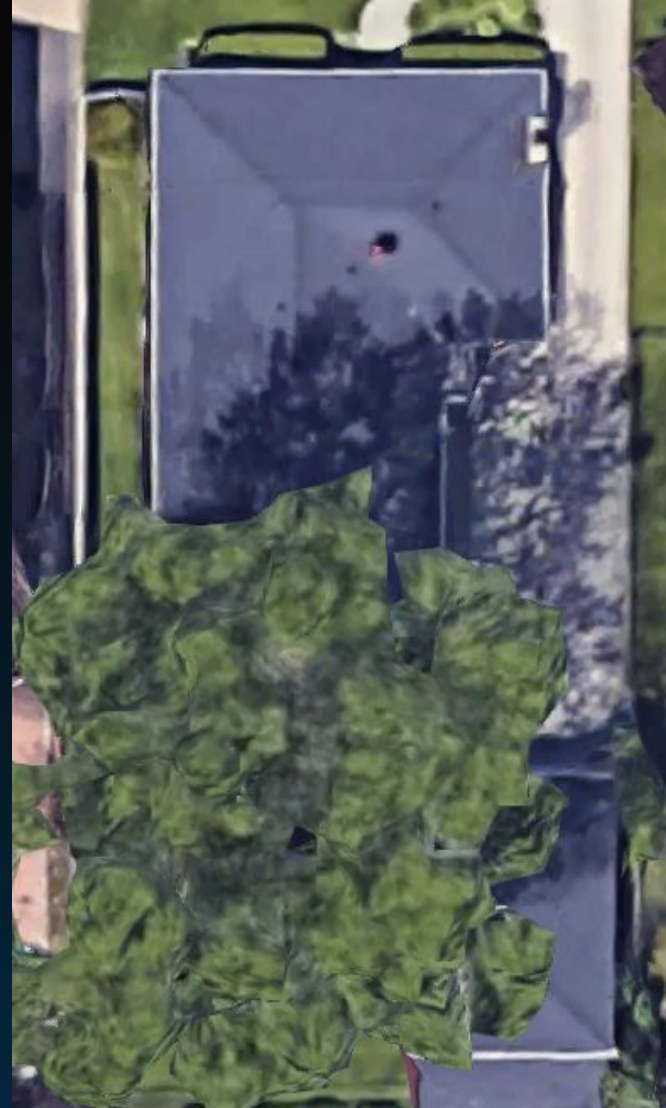
←—————→
Average project timeline is 90 days until system is turned ON and operational

Did you know that many projects do not get approved to go solar?

Homeowners have to qualify before going solar! Here are the main criteria:

- Roof not older than 10 years
- 650+ Credit Score
- South facing roof
- Lack of nearby shading
- Must Own the home!

**Which roof would you
approve for a solar project?**



Questions?

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