

# Sharing YOUR CORE VALUES!

**Top 5 Reasons** a "non-farming" Agricultural Professional should belong to the Illinois Farm Bureau®

# (1) Support an industry you love!

Strengthening farming enhances food availability and nutrition locally, regionally and globally. Farm Bureau provides agricultural professionals the opportunity to work side-by-side with others to improve food production efficiencies and farming techniques, incorporate technological enhancements and services, protect natural resources, defend private property rights, and support farmland protection locally and throughout the country.

# 2 Open access to Ag Resources!

Farm advocates stay connected and current. Highly trusted Farm Bureau information services through publications, online communities and agricultural professionals bring a special expertise and knowledge to members on the hottest agriculture/farming industry issues and topics, farm policy, regulation, taxes, renewable energy, local farm product marketing, news and information.

### **3** Join the cause...Agriculture's future!

Your membership helps preserve agriculture for the next generation. We are helping farmers move forward by telling the story of agriculture through the Ag in the Classroom program and through social media outlets. We are able to present a wonderful story that resonates in urban, suburban and rural areas. With member involvement throughout the various parts of the agricultural food chain, the breadth and diversity of the industry carries substantial weight and impact within communities of the region and country.

# 4 Leadership is always in Style!

Personal and Professional development growth. Professional members, with full organizational voting rights, have the privilege to shape and develop farm policy with impact at home and abroad. Farm Bureau access includes training through formal or informal workshops/programs, impactful volunteer service through committees, connecting to the legislative process through FB Act, and potentially serving as a part of a County Board of Directors.

# **(5)** Connecting to a Greater Community!

Scan to learn more or

visit www.cookcfb.org

You are not alone. Networking with peers and interacting within the agricultural community provides commonality in needs, concerns and objectives and the ability to represent the agricultural values that you "hold dear". Connecting locally through Farm Bureau to food production will satisfy your interpersonal needs and help build a more vibrant agricultural-system.



6438 JOLIET ROAD COUNTRYSIDE, IL 60525 708-354-3276





# Cook County Farm Bureau®

A grassroots organization made up of local farmers and friends from the urban, suburban and rural areas. Members create the policy and direction of the organization and serve in various volunteer leadership roles to determine its future.

#### Here is a glimpse at Cook County Farm Bureau Farmer Member programming and focus...

#### **Member Communications:**

- Local information services through local member resources including the Co-Operator publication, In & Around Urban Agriculture publication, cookcfb.org, social media channels and speakers bureau deliver important agricultural and farming knowledge to members and the general public.
- State and regional focused agricultural information from the award-winning Illinois Farm Bureau communications team through FarmWeek, ILFB Partners, IFB.org, FarmWeekNow, documentaries, social media and more!

### **Agricultural Advocacy:**

- Leadership in local, state and national policy development and advocacy in the areas of urban agriculture, organic agriculture, specialty crops, food access, and government assisted nutrition programs.
- Development with the Cook County Board of Commissioners a county resolution recognizing the importance of and in support of area agriculture.
- Understanding of local agriculture to implement strong agricultural policies and infrastructure development in the urban area through local volunteer farm advocates and our staff.

### Marketing:

- Agricultural "buy local" guide publication, discover local/buy local directory through website, and affiliated companies that provide business solutions to solve issues and problems.
- Business development and training programming in support of the efforts of urban agriculture with marketing seminars, informational workshops, and urban garden grants.

# **Education Through Foundation scholarships/funding**:

- · Agriculture career higher education scholarships
- · Leadership training for farm members
- · Master Urban Farmer certification support
- · Master Gardener certification support
- · Mental health resources and support
- Ag in the Classroom programming

