

Cook County Farm Bureau®

Presents

Marketing to Today's Consumer

Workshop & Break out Session for Small Business Owner Members

Date: Tuesday, May 22, 2018

Time: 10 :30 AM | 2:00 PM | 4:30 PM

3 One-hour Presentations with "1 on 1" Consults Available

Presenter: Sabrina Burkiewicz, Senior Social Media Specialist, IFB

- Learn how social media can help generate more revenue for your small business.
- Learn how to choose the right social media platform for your business.
- Learn how to promote your business on social media.
- Learn about tools to make it easy to promote your business on social media from your phone.

Member businesses are encouraged to bring their devices (phones, iPad, laptop) to view business' website, social media sites.

Pre-registration required by calling the Farm Bureau at 708-354-3276, emailing membershipdebbie@cookcfb.org or online by accessing your account at the Member Center at www.cookcfb.org.



Cook County Farm Bureau®

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www.cookcfb.org/Events